

ST WILFRID'S CENTRE



Fundraising Pack

(for people with big hearts and generous spirits)



Information, advice and
30 ideas to keep you
inspired throughout
our 30th Year in
2021

St Wilfrid's Centre

Helping homeless, vulnerable and socially excluded adults in Sheffield since 1991

Registered charity number 512021



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With your help, we can provide support and care

From the determination and realisation of the vision by Monsignor Kilgannon, founder of the Centre, to the hard work of staff, volunteers and the importance and value of each and every client, 30 years is certainly a time to celebrate.

It is also a time to thank all the amazing supporters who have donated vital items and money over the years to enable the Centre's valuable work. Without these the Centre could not exist and in 2021 we are asking for your support to continue.

30 Events to mark the 30 Years

St Wilfrid's is planning 30 events to celebrate its 30 years throughout 2021. These are aimed at raising the profile of the Centre, celebrating the impact it has had throughout this time and raising vital funds to sustain its work for the next 30 months and 30 years.

We want you to join us in recognising the valuable support the Centre provides and consider how you can help to raise much appreciated funds while also celebrating the year.



Thank you and good luck with your fundraising ideas.

Ruth Moore
Director





St Wilfrid's Centre

How will your support help?



Our clients are at the centre of everything we do and the funds you raise make a vital contribution to the care and support we provide at St Wilfrid's Centre



30 Whether you are an individual, part of a group, a school, a church or a company, you can fundraise in many different ways

Do tell us about your event www.stwilfridscentre.org/ways-to-help#fundraising so that we know it's happening. We can help promote your event and we can provide fundraising materials, from t-shirts to stickers.

1

Guess the number of sweets in a 3kg bag or a jar. Charge a small amount per guess, with the sweets as the prize for the winner.

2

Tea and coffee mornings are a good way to get people together. You can add extra treats, like hot chocolate with cream, biscuits or cakes to raise additional funds.

3

Bake sales enable people to show off their cooking while also raising money for St Wilfrid's Centre. You can add an element of competition by providing prizes for the best bakes, such as the best decorated cake to celebrate the 30th Anniversary.

4

Sponsored Walks can be simple events to organise with a bit of planning. Make sure you have a clearly marked route. Have a refreshment stall or hold a barbecue or picnic at the end to raise extra funds.

5

Packing supermarket shopping by contacting your local supermarket and organising a rota of volunteer bag packers. Make sure there is a clearly visible collection tin or bucket and wear St Wilfrid's Centre T-shirts (available on request).

6

Collect 20p pieces. Each 20p pays for a mug of tea at the Centre so see how many mugs of tea you can collect in a jar. Have a competition with your friends or create a picture on the floor using the 20p pieces and send in a photograph.

7

Collect money from recycling. Cut down on landfill waste while also raising money for St Wilfrid's Centre. Cans for recycling soon mount up and mobile phones and electronic items can generate larger amounts so try collecting as a group.

8

Horticulture Competition. Offer prizes for the best specimens grown. Keep it simple and/or add it to another summer fundraising event.



9

Get crafty by start selling online homemade gifts. If you have developed a new skill in lockdown or have made handmade gifts, list your items cheaply on Etsy or ebay to raise funds.

10

Give something up for January (or any month). A good way to get healthy and support the Centre. Whether you give up smoking, drinking, chocolate or swearing, as well as getting sponsored, you could add up any money saved and donate this at the end of the month too.

11

Cycling. As well as taking part in cycling races that cater for all entry levels, think about cycling to work for 30 days or 30 weeks or plan a 30-mile cycle route for you and your friends. Ask people to sponsor you and donate any money saved on fuel or travel.

12

Raffles. Not only are these easy to organise but are very popular. Ask around and ask your friends, congregation or local businesses for prizes

13

Running Events. Whether you take part in a 5k or a marathon, running events are a great opportunity to ask for sponsorship. Make sure you wear St Wilfrid's Centre T-shirts (available on request).

14

Dress down days. Whether you choose casual clothing, wear something yellow or make it a fancy-dress event, dress down days are popular. You can charge people a small fee and charge people a fine if they forget to take part.

15

Sponsored Swim. Whether outdoor or using your local pool, swimming can be a great way to raise money.

16

Charity dinner party. Host your own dinner party, charging your guests to taste your cooking. If you want friends and family to join in, you can all host your own Come Dine With Me event and score the evening and the cooking.

17

Book sale. Ask your school, your church, your family, your neighbour, and friends to donate books that they no longer read. These can then be sold to raise funds.

18

Bring and buy sale or Jumble Sale. Gather sellable items from your attic or from your neighbours and friends and do some good charity fundraising by putting on a sale. You could invite other people to set up a stall at a minimal charge. All you have to do is inform people about the event and on the day, you just need a few tables people who can manage the selling and money.

19

Charity Car wash. With your friends or other volunteers, choose a community place or a door-to-door option. Offer to wash cars for a reasonable charge, and you will see people queuing to get it done.



- 20** **Karaoke.** Rent or borrow a karaoke machine and hold a fundraising event in a local venue, or even in your garden.
- 21** **Obstacle Course.** Set up your own obstacle race or use an existing venue. Sell tickets for people wishing to watch the contest and you could always sell refreshments during the event.
- 22** **Bingo or games night.** This is an old favourite as most people like to play games and have fun at the same time.
- 23** **Sponsored cleaning or litter picking** Cleaning litter in public places is a good fundraising idea to get donations. Gather some people to volunteer and get sponsors. Make sure there is a clearly visible collection tin or bucket and wear St Wilfrid's Centre T-shirts (available on request).
- 24** **Sponsored outfit.** Let people choose what outfit you should wear for a day – or any length of time. For this, they pay a sponsorship fee.
- 25** **Charity Auction.** Get local businesses to make donations and arrange a venue, sell tickets, get refreshments in place and hold an auction.
- 26** **Annual Collection** As an individual, family, or group just have a donation box and keep making donations when you come across an unspent coin or note in your pocket.
- 27** **Ugly Jumper competition** Offer prizes for the ugliest or funniest jumper worn and allow your group to vote for the winners.
- 28** **Challenge 30.** Set yourself and your friends a challenge. Walk 3 miles each day for 10 days, cook 30 meals, visit 30 football grounds or bake 30 cakes. There are bound to be lots of fantastic challenge 30 ideas that you can come up with to raise money for the Centre.
- 29** **Worm charming** Grab people's attention people by dividing a grassy area into parts, on which each participant must bring out worms and collect them. The person with the maximum number of worms wins. Charge an entry fee. The prize can also be sponsored.
- 30** **Gift Aid.** Don't forget to make sure that people give you all the necessary details and sign the declaration in order for you to claim an extra 20% gift aid on donations. See Gift Aid.

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St Wilfrid's Centre

Good Company?



If you are wanting your company or business to support a much loved and well-respected local charity, then St Wilfrid's Centre is the perfect fit

As well as the sense of fulfilment and enjoyment along the way, supporting us could:

- Generate positive publicity and enhance your brand and reputation to your customers, employees and local community
- Set you apart from your competitors
- Boost employee morale and motivation
- Aid staff recruitment and retention
- Demonstrate corporate social responsibility (CSR)
- Open up new networking possibilities

Corporate Partnership Opportunities

Charity of the Year - Nominate St Wilfrid's Centre as your Charity of the Year and we will work with you to ensure you have a range of fundraising activities to motivate and inspire your employees.

www.stwilfridscentre.org/ways-to-help#fundraising

Sponsorship and Donations - You can be recognised as a sponsor of St Wilfrid's Centre in a number of ways. Sponsoring an event or making a donation are fantastic marketing opportunities and clearly demonstrate your CSR credentials to your employees and clients.

Gifts in Kind - We love the gifts that many of our corporate supporters kindly donate. From offering clothes for our clients to free venue space and donating vouchers or exclusive prizes for us to raffle or auction, Gifts in Kind make a huge difference.

Events – Join us at one of the events planned over the year or encourage your staff to help organise one

Matched Giving - Matched giving is a fantastic way to inspire your employees. The concept is simple: you match whatever they raise by showing your support for their great work. The amount you match is flexible and can be capped per person.

Payroll Giving - Payroll Giving (also known as Give As You Earn) is a valuable, long term source of revenue, providing regular income to help charities budget and plan ahead more effectively.

Duvet Days – Hold a raffle for a chance for one of your employees to win a duvet day. Whether you offer this as a stand-alone prize or part of a bigger raffle with other prizes, this one is likely to sell tickets

Discounted products and services. Help with the annual running costs of the St Wilfrid's Centre by providing discounted services or equipment, or by offering reductions in materials and labour for our ongoing refurbishments, maintenance and repairs

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Gift Aid

Register your fundraising activity with us www.stwilfridscentre.org/event-fundraising-form and we can provide Gift Aid and Sponsorship Forms

Charity Gift Aid Declaration – multiple donation

Boost your donation by 25p of Gift Aid for every £1 you donate

Gift Aid is reclaimed by the charity from the tax you pay for the current tax year. Your address is needed to identify you as a current UK taxpayer. **In order to Gift Aid your donation you must tick the box below:**

I want to Gift Aid my donation of £_____ and any donations I make in the future or have made in the past 4 years to **ST WILFRID'S CENTRE, SHEFFIELD** (Registered Charity Number 512021)

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference.

My Details

Title _____ First name or initial(s) _____ Surname _____

Full Home address _____

Postcode _____ Date _____

Please notify the charity if you:

- want to cancel this declaration
- change your name or home address
- no longer pay sufficient tax on your income and/or capital gains



If you pay Income Tax at the higher or additional rate and want to receive the additional tax relief due to you, you must include all your Gift Aid donations on your Self-Assessment tax return or ask HM Revenue and Customs to adjust your tax code.

Charity Gift Aid Declaration – single donation

Boost your donation by 25p of Gift Aid for every £1 you donate

Gift Aid is reclaimed by the charity from the tax you pay for the current tax year. Your address is needed to identify you as a current UK taxpayer. **In order to Gift Aid your donation you must tick the box below:**

I want to Gift Aid my donation of £_____ to **ST WILFRID'S CENTRE, SHEFFIELD** (Registered Charity Number 512021)

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference.

My Details

Title _____ First name or initial(s) _____ Surname _____

Full Home address _____

Postcode _____ Date _____

Please notify the charity if you:

- want to cancel this declaration
- change your name or home address
- no longer pay sufficient tax on your income and/or capital gains



If you pay Income Tax at the higher or additional rate and want to receive the additional tax relief due to you, you must include all your Gift Aid donations on your Self-Assessment tax return or ask HM Revenue and Customs to adjust your tax code.

St Wilfrid's Centre



Register your fundraising activity with us
www.stwilfridscentre.org/event-fundraising-form
 and we can provide Gift Aid and Sponsorship Forms

Sponsorship Form



St Wilfrid's Centre
 524 Queens Road
 Sheffield S2 4DT

0114 255 5720
 info@stwilfridscentre.org
 stwilfridscentre.org

Sponsorship and Gift Aid declaration form

Please sponsor me (name of participant) _____

To (name of event) _____

In aid of **ST WILFRID'S CENTRE, SHEFFIELD** _____

If I have ticked the box headed 'Gift Aid?' ✓, I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want the charity or Community Amateur Sports Club (CASC) named above to reclaim tax on the donation detailed below, given on the date shown. I understand that if I pay less Income Tax / or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all of my donations it is my responsibility to pay any difference. I understand the charity will reclaim 25p of tax on every £1 that I have given.

Remember: You must provide your full name, home address, postcode & '✓' Gift Aid for the charity or CASC to claim tax back on your donation.

	Sponsor's Full Name <i>(First name & surname)</i>	Sponsor's Home address <i>Only needed if are Gift Aiding your donation. Don't give your work address if you are Gift Aiding your donation.</i>	Postcode	Donation Amount £	Date paid	Gift Aid? ✓
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						
	Total donations received		£			
	Total Gift Aid donations		£			
	Date donations given to Charity or CASC					

St Wilfrid's Centre

Planning



- Choose a date and an activity
- Tell St Wilfrid's about your fundraising www.stwilfridscentre.org/event-fundraising-form email: info@stwilfridscentre.org or phone 0114 2555 720)
- Take lots of pictures during the event and send them to the Centre
- Let us know how you got on

Paying in the money you have raised

1. Telephone

Using a credit or debit card. Please contact our staff team on 0114 2555720

2. Post

You can send your donations to:

St Wilfrid's Centre,
524 Queens Road
Sheffield
S2 4DT

Please make cheques payable to St Wilfrid's Centre. Please send your sponsorship forms too so that we can claim relevant Gift Aid. Please ensure that you include a detailed cover letter with the cheque so that we can trace the donation.

3. Direct bank transfer

Send transfers to:

Bank account: St Wilfrid's Centre
Bank account number: 369257560
Bank sort code: 05 08 08

Please quote: Event name/ref or surname.

If you do use this method, please send an email to info@stwilfridscentre.org informing us of:

- Amount donated
- Date of transfer
- Your name and address or the details of the person you are supporting/sponsoring
- Event or activity

We will need this information to ensure that you are credited in our records with the amount raised.

You can also make a quick donation using this QR code





Notes

ST WILFRID'S CENTRE



Thank you

*(for helping us help homeless,
vulnerable and socially
excluded adults for the past 30
years and now in 2021)*



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